

## FOR IMMEDIATE RELEASE

### **On-Demand PPM Vendor Innotas adds a Powerful New Web Services API in its Spring 2008 Release**

Allows Innotas PPM to easily integrate with CRM, ERP, Business Intelligence and other applications to improve data sharing, reporting and intelligence across the enterprise

**San Francisco, CA – April 7, 2008** – As part of its new Spring 2008 Release, Innotas has added a powerful new Web Services API (Application Programming Interface) to its On-Demand Project Portfolio Management (PPM) solution, allowing it to easily integrate and share information with CRM, ERP and Business Intelligence, and other enterprise applications.

With the new API, business process steps and associated data can be shared among Innotas PPM and other key business applications. This eliminates the need to re-key data in multiple software applications, gives organizations a single view into key business initiatives, and provides better reporting and intelligence across the enterprise.

“Because of its Web Services API, Innotas integrates with our other enterprise applications, including Salesforce®, PeopleSoft HR and PeopleSoft Finance. This integration allows all of these solutions to pass information among each other, and gives us a single integrated flow of information across the company and a single source for all of our corporate data,” said Tony Velleca, CIO, UST Global.

Moreover, the flexibility of an on-demand solution with out-of-the-box integrations and APIs means that integrating PPM into existing business processes and applications can be done at the departmental level without the need of major involvement from central IT.

“The new Web Services API provides customers with an easy way to link multiple applications used to support a single business process,” said Chad Haftorson, VP of Products at Innotas. “Allowing relevant information to flow between applications – other SaaS solutions, custom applications, or traditional packaged applications – improves the efficiency and accuracy of critical business data.”

The Innotas Web Services API also allows organizations to:

- Enhance resource management by sharing resource attributes between Innotas PPM and PeopleSoft or other HR applications
- Seamlessly feed critical data, such as timesheets, into financial systems
- Allow project managers to import existing projects from MS Project or continue using MS Project for initial creation of project plans
- Synchronize accounts and contacts from Salesforce when opportunities meet user-defined criteria to provide services and sales with the same information
- Automatically create a project from Salesforce to coordinate activities between the project team and the sales team

#### **About Innotas**

Innotas provides the only on-demand Project Portfolio Management (PPM) solution specifically designed to meet the needs of IT and IT Services organizations. With Innotas, managers and team members improve collaboration and can more effectively and efficiently manage IT initiatives, projects, and resources. For CIOs and executives, Innotas delivers deep visibility, automation, and analysis of the project portfolio, and resource planning and utilization. Our customers, including Crayola, Forbes, Hamilton Beach, WorldVision and many others, span a wide range of industries including financial services, healthcare, retail, technology, telecommunications and energy. For more information please visit [www.innotas.com](http://www.innotas.com) or contact us at +1 415.814.7700.



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